

## PARTICIPATION FORM

15<sup>th</sup>  
edition



Meknes from 14 to 19 april 2020

### RETURN TO THE ADDRESS:

Commissariat du Salon International de l'Agriculture au Maroc (SIAM) Ecole  
d'Horticulture - Jnan Ben Halima - 50 000 Meknès - MAROC

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Website : [www.salon-agriculture.ma](http://www.salon-agriculture.ma)

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## YOUR COMPANY :

International

Name Of The Company :

Legal status :

Leader :

Telephone (+area code):

e-mail :

Mailing address:

Zip Code :

City :

Country :

Telephone (+area code):

Fax :

e-mail :

Web site :

Contact Name :

Telephone :

e-mail :

Area of Activity:

Activity Description:

**Desired Area (based on availability):**

# A- GENERAL CONDITIONS :

International

## 1. REGISTRATION MODE:

Companies are required to submit a reservation request duly completed and signed.

Only participation requests accompanied by the first mandatory installment are taken into consideration.

## 2. PAIEMENT MODE :

Exhibitors may pay their participation by check or bank transfer as follows:

50% at reservation, no later than 5th February 2020

50% no later than 15th March 2020

## 3. WITHDRAWAL :

In case of cancellation or in case of failure to occupy the booth for any reason, sums paid for the rental of the stand are retained by the organizer even in case of relocation to another exhibitor.

## 4. ACCESS TO THE EXHIBITION :

**Badges:** wearing a personalized badge is required.

Exhibitor service badges and buttons will be delivered when full payment is done

**Invitations:** an allocation of two invitations per square meter is provided by the organizer. A surcharge will be paid

## 5. Stands installation and dismantling dates :

### Installation period :

- Equipped stand: From 01th to 12th April 2020
- Nude stand: From 20 March to 12th April 2020

**Installation:** Stands must be completely finished, and exhibits exposed before 6PM

**Dismantling:** removal of exhibits and facilities will be made on the 19 April 2020 starting at 08PM

## 6. CLEANING, MAINTENANCE AND GUARDING:

General maintenance of the exhibition aisles and the locals guarding are done outside the opening hours.

## 7. CUSTOMS :

Goods of foreign origins for exhibition purposes are placed under the regime of public warehousing<<Special Fair>> Covered by the exhibitor's bank guarantee or the ATA book.

## 8. LOCATION CHANGE:

The Organization management has the right to change stand locations, and manage exhibition spaces when necessary.

## 9. UNDER CONDITIONS OF PARTICIPATION :

Management reserves the right to add new provisions or amend the present regulations in the interest of the exhibition.

Exhibitors, by signing up the participation request undertake to ensure the provisions of this Regulation and the new instructions that may be imposed by circumstances.

Any breach of this regulation, will lead or expose its author to the immediate, temporary or permanent exclusion, without being able to claim a refund or any kind of compensation.

## 10. INVITATIONS :

The invitation cards cannot be copied, reproduced nor sold under penalty of prosecution and penalties.

As such, the organizer reserves the right to neutralize the invitation cards whose use is fraudulent (resale, reproduction, theft ...) have been brought to its attention.

## 11. SHOOTING /BRANDS:

The Exhibitor expressly authorizes, free of charges, the Organizer and its subsidiaries:

- To, if desired, take photos and / or shoot films representing the members of his team, exposed on its stand.
- To freely and indefinitely use these images and films in all media, including advertising, within Morocco and abroad.
- To freely quote and reproduce its brand or social name, as a business reference for its communication requirements, in all media (Including Internet), both in Morocco and abroad and for a period of five years starting from the day of signature of this contract.

## 12. ENTERTAINMENT :

Exhibitors who are planning a musical animation on their stand must first inform the Organizer.

Any live music will be permitted only after the Organizer's consent and agreement on a specific project presentation.

(Hardware/equipments and used sound source, type of entertainment ...). The volume cannot exceed 70 decibels.

Failure to comply with these provisions may result without warning, to cutting

off electricity from the stand; the concerned exhibitor will not have the right to claim any compensation from the organizer afterwards.

## 13. ADVERTISING :

Any illuminated or sound advertising is subject to a prior written approval of the Organizer.

This approval will remain subject to the condition that the advertisement does not in any way harm the neighboring exhibitors, circulation and, in general, to the good running

of the exhibition, failure to respect this agreement will result to the withdrawal of the approval without any further notice.

Distributing flyers, coupons and various printed is strictly prohibited in alleys and inside the entire exhibition.

## 14. GOODS AND SERVICES' SECURITY :

Exhibitors certify that the goods exposed or services proposed conform to safety standards imposed by the regulation and assume full responsibility for any defects in such products or services.

The organizer will not take any responsibility if the products or services do not meet the standards.

## 15. INSURANCE-WAIVER APPLICATION :

The organizer is not responsible for damages that the exhibitors might cause to third parties or for losses, theft or destruction of equipment and goods exhibited.

All Exhibitors, by the mere fact of their participation, waive any claim that they or their insurers are entitled to exercise against the Organizer.

## B - The Exhibitor's Guide can be downloaded on the following link:

[http://www.salon-agriculture.ma/guide\\_expo/](http://www.salon-agriculture.ma/guide_expo/)

I hereby declare being perfectly aware of all general regulation of the exhibition, rental conditions of sale and communication tools, accept without any reserve or restrictions all terms and hereby waive all claims or pursuit against the organizer. I also undertake to comply with the exhibitor's guide.

Date & place

Read and Approved  
Signature & Stamp

# YOUR STAND :

International

## I- FEES REQUIRED

The participation fees required match a set of services that the SIAM puts at your disposal: SIAM participation, Your referencing in the catalogue, the badges, the buttons and invitations (**depending on the area size**)

## II- STAND

### TOTAL I

Nude Tented Stand >9m²:

Location + Partition Walls (Except for Islet stands )

1 faceplate :	m² x 104.57€/m² =
2 faceplates :	m² x 122,28€/m² =
3 faceplates :	m² x 133,14€/m² =
Islet(4faceplates, area size>36m²) :	m² x 202,76€/m² =

Equipped Stand >9m²:

Location+ Carpet +Furnishing + Electricity

1 faceplate	m² x 139,42€/m² =
2 faceplates :	m² x 157.14€/m² =
3 faceplates	m² x 182,47€/m² =

### TOTAL II

## III- MANDATORY INSURANCE

1. Insurance related to civil liability .....

2. Fire Insurance (5 % of the stand and exhibits' value\*) :

Nature of the exhibits

The stand and exhibits value\* :

**Note : The value declared must be a minimum of 2 000 EUR**

## Mandatory deposit

### TOTAL III

I+II+III =TOTAL HT

TVA 20%

TOTAL TTC

To be registered in SIAM 2020, the exhibitor must include taxes to this participation request a deposit of 50% of the value including taxes.

This deposit is not refundable in case of withdrawal.

**Residents** : pay by cheque or bank transfer

**Non-Residents** : Bank transfer required

Payable to: L'Association du Salon International de l'Agriculture au Maroc (SIAM 2020)  
Banque Crédit Agricole du Maroc

BANK CODE	CITY CODE	AGENCY	ACCOUNT NUMBER	KEY	SWIFT
225	810	0195	092546530310	91	CNCA MAMR

## SIGNATURE

The undersigned requests admission to the International Exhibition of Agriculture in Morocco (SIAM).  
He certifies he has read and understood the regulations, terms and conditions of SIAM, contained in the exhibitor's guide and agrees to respect them.

Name and Position of the representative

Date & Place

Signature & Stamp



### Structure :

- Fully equipped Booth (Bottom and Back Wall to define the Stand)
- Stands in Angles are open on 2 Sides
- Size is 9m<sup>2</sup> (3x3)
- Three wall studs by partition
- Adhesives or holes are not allowed; please predict chains or fixing paste

### Furnitures :

- Floor
- Carpet
- 3 chairs
- 1 table
- Lighting: Installation and use
- Electrical connection (16A/3Kw), without circuit breaker
- 1 wastebasket
- Spots

A furniture supplier will be proposed to you, upon confirmation of your registration

### Signage :

- A banner sign with the companies' name and the stand's number on it.

## OFFICIAL BODIES

Ministry of Agriculture  
Embassies  
Chambers of commerce  
Associations  
Unions or federations of trade unions  
Research schools or agricultural training centers  
Other Agencies

## BUSINESSES RELATED TO LIVESTOCK

Alimentation  
Hygiene and care

## PRESS AND SPECIALIZED DOCUMENTATION

Magazine  
AV media  
Other

## AGRIBUSINESS

Fruits and vegetables  
Dairy products  
Deli & Meat products  
Seafood  
Alcoholic /Non-alcoholic beverages  
Bread-cereals-biscuits  
Confectionery-chocolate-honey  
Exotics: Cocoa, coffee, tea...  
Oils-sauces-aromatics-spices  
Other

## AGRICULTURAL SUPPLY COMPANIES

Shelters-Farm buildings  
Culture material (spray, watering, tooling)  
Maintenance equipment (Fertilizer, plant, loam...)  
Supply (bulbs, seeds...)  
Other